

# **Brochure Supplement**

This Brochure Supplement [Form ADV Part 2B] provides additional information about the qualifications and experience of the Investment Advisor Representatives ("IAR"s) of ICW Investment Advisors LLC ("ICW" or "Firm"). ICW does business under its trade name, as Intelligent Capitalworks.

This Brochure Supplement is a supplement to the Disclosure Brochure [Form ADV Part 2A]. You should have received a copy of the Disclosure Brochure [Form ADV Part 2A]. Please contact Jillian Carlson, Chief Compliance Officer at 480-951-2900 or <a href="mailto:jillian.carlson@icwia.com">jillian.carlson@icwia.com</a> if you have any questions about the contents of this Form ADV Part 2B Brochure Supplement or if you did not receive a copy of the Disclosure Brochure [Form ADV Part 2A].

ICW Investment Advisors LLC is a Registered Investment Adviser pursuant to the Investment Advisers Act of 1940 and is registered with the U.S. Securities and Exchange Commission ("SEC"). The Firm is notice-filed in states where it is required to do so.

As a Registered Investment Adviser, the Firm completes Part 1 of Form ADV, which contains additional information about its business. This information and additional information about the supervised persons listed in this Brochure Supplement is publicly available through the Firm's filings with the SEC at <a href="https://www.adviserinfo.sec.gov">www.adviserinfo.sec.gov</a>. You may also obtain additional information about Intelligent Capitalworks at our business website <a href="https://www.intelligentcapitalworks.com">www.intelligentcapitalworks.com</a>.

Registration of an Investment Adviser does not imply any level of skill or training. The information in this Brochure Supplement has not been approved or verified by the SEC or by any state securities authority.

The information in this Brochure Supplement is current as of the date above and is subject to change when it becomes materially inaccurate. A copy of the most current Brochure Supplement is also available on the Intelligent Capitalworks website <a href="https://www.intelligentcapitalworks.com">www.intelligentcapitalworks.com</a>.

The oral and written communications of an Adviser provide you with information which you would use to determine whether to hire or retain an Adviser.

SEC File No. 801-64460 IARD No. 135081

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#### **Editorial Notes:**

References in this Brochure Supplement to "you," "your," "they," "them" and "their" refer to the client. References to "ICW," "Firm," "its," "we," "us," and "our" refer to ICW Investment Advisors LLC.

This document uses the terms "adviser" and "advisor." The term "adviser" is in reference to the term "investment adviser" defined by the Investment Adviser Act of 1940. The term advisor, as used throughout this Brochure Supplement, refers to a professional who is providing investment advice.

## 2. Educational Background and Business Experience

ICW has standards of education and business experience that it requires of all persons who provide financial advice and manage investment portfolios. All individuals who provide financial advisory and investment management services must have earned a minimum of a baccalaureate college degree and have substantive professional investment-related experience and independent board certifications. In addition, they must maintain all required regulatory licenses.

#### Charles Rossi, CFP®

Mr. Charles "Charlie" Rossi, born in 1995, earned a Master of Taxation and Data Analysis from the W.P. Carey School of Business at Arizona State University in 2023, a Master of Investment Management and Financial Analysis from the Heider College of Business at Creighton University in 2021, a Postgraduate Diploma in Financial Planning from the School of Professional Studies at New York University in 2019 and a Bachelor of Science in Finance from the W.P. Carey School of Business at Arizona State University in 2018. He is a 2024 Candidate for an Estate Planning Certificate from the Charles Widger School of Law at Villanova University. As an undergraduate, Charles studied in England for one year.

Charles joined the firm in 2014 and is a Chief Client Wealth Officer, Portfolio Manager and Shareholder of the Firm. He serves on the Firm's Operating, Investment Management and Risk Committees and is responsible for delivering the Firm's services to its clients. As a Portfolio Manager, he is responsible for co-developing and co-managing the Firm's equity research product, investment portfolio construction, client investment guidelines, securities trading and investment performance reporting. He co-manages all client wealth management plans. Charles Rossi passed the Uniform Investment Adviser Law Examination in 2016, is Series 65 licensed and has completed the NRS Investment Adviser Core Compliance Program.

During his career, Charles has earned the following professional certifications and designations: (see Appendix A for the minimum qualifications required for each certification and designation)

CFP<sup>®</sup> CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional, 2019

CTFA Certified Trust and Fiduciary Advisor, 2019

AIF<sup>®</sup> Accredited Investment Fiduciary, 2019

Charles has passed the Level I and Level II exams of the CFA® program and is a Level III exam candidate. He currently maintains all his certifications.

During his career, Charles has also studied advanced wealth management at the following institutions:

The London School of Economics and Political Science

Business Valuation and Security Analysis

The London Business School

Equity Investment Management Program

University of Leeds

Mathematics in Applied Finance

Metropolitan State University of Denver

Personal Financial Planning Certificate Program

College for Financial Planning

Accredited Portfolio Management Advisor® Program

Cannon Financial Institute

Trust School I at Pepperdine University

Trust School II at University of Notre Dame

Trust School III at Boston University Law School

#### Michael Rossi, CFP®

Mr. Michael Rossi, born in 1995, earned a Master of Science in Investment Management and Financial Analysis from the Heider College of Business at Creighton University in 2023, a Postgraduate Diploma in Financial Planning from the School of Professional Studies at New York University in 2021 and a Bachelor of Science in Chemical Engineering from the Ira A. Fulton College of Engineering at Brigham Young University in 2021. He is a 2024 candidate for a Master of Taxation and an Estate Planning Certificate from the Charles Widger School of Law at Villanova University. During his undergraduate studies, Michael also lived in Seoul, Korea for two years and became fluent in Korean.

Michael joined the firm in 2021 and is a Chief Client Wealth Officer, Portfolio Manager and Shareholder of the Firm. He serves on the Firm's Operating, Investment Management and Risk Committees and is responsible for delivering the Firm's services to its clients. As a portfolio manager, he is responsible for co-developing and co-managing the Firm's equity research product, investment portfolio construction, client investment guidelines, securities trading and investment performance reporting. He co-manages all client wealth management plans. Michael Rossi passed the Uniform Investment Adviser Law Examination in 2021, is Series 65 licensed and has completed the NRS Investment Adviser Core Compliance Program.

During his career, Michael has earned the following professional certifications and designations: (see Appendix A for the minimum qualifications required for each certification and designation)

CFP<sup>®</sup> CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional, 2023 AIF<sup>®</sup> Accredited Investment Fiduciary, 2024

Michael has passed all three exam Levels of the CFA® program and successfully completed all the Chartered Financial Consultant® exam requirements. He currently maintains all his certifications.

During his career, Michael has also studied advanced wealth management at the following institutions:

Cannon Financial Institute
Trust School I
Kinder Institute of Life Planning

#### Vincent Rossi. CFP®

Mr. Vincent Rossi, born in 1956, earned a Master of Science in Financial Services from the Richard D. Irwin Graduate School at The American College in Bryn Mawr, Pennsylvania in 2004 and a Bachelor of Science in Business Administration from Northern Arizona University in 1980.

Vincent is the founder of the Firm and has been its principal owner, President and Chief Investment Officer since inception of the Firm in 2005. As President, he works with all the Firm's clients and is responsible for the strategic direction of the Firm and delivering the Firm's services to its clients. As Chief Investment Officer, his primary role is investment research and portfolio management.

Vincent's career in the financial services industry has been distinguished by a broad foundation of knowledge and experience in the capital markets and wealth management. Prior to founding the Firm, he was a Senior Vice President at Morgan Stanley, where he served as a Wealth Advisor, Portfolio Manager and Trust Officer. He was also a Managing Director at Piper Jaffray, where he served as a Wealth Adviser and Portfolio Manager.

At both Morgan Stanley and Piper Jaffray, Vincent specialized in investment management, financial advice and family wealth management. He worked exclusively with a select number of client families, their related family members and their philanthropic organizations.

Prior to the development of his individual client practice, he served institutional clients, hedging and arbitraging U.S. government securities for a primary government securities dealer trading directly with the Federal Reserve System. He has also been an individual member of one of the world's largest financial exchanges, The International Monetary Market Division of the Chicago Mercantile Exchange.

From 1986 to 2000, Vincent wrote and taught personal wealth management classes for executive programs at Thunderbird School of Global Management, The University of Arizona Extended University, Northern Arizona University and the University of Phoenix. Vincent Rossi passed the Uniform Investment Adviser Law Examination in 1992, is Series 65 licensed and has completed the NRS Investment Adviser Core Compliance Program.

During his career, Vincent has earned the following professional certifications and designations: (see Appendix A for the minimum qualifications required for each certification and designation)

CIMA<sup>®</sup> Certified Investment Management Analyst<sup>®</sup>, 1995
CFP<sup>®</sup> CERTIFIED FINANCIAL PLANNER<sup>™</sup> professional, 2003
CLU<sup>®</sup> Chartered Life Underwriter<sup>®</sup>, 2003
AEP<sup>®</sup> Accredited Estate Planner<sup>®</sup>, 2003
CTFA Certified Trust and Fiduciary Advisor, 2003
CAP<sup>®</sup> Chartered Advisor in Philanthropy<sup>®</sup>, 2004

Vincent passed the Level I exam of the CFA<sup>®</sup> program in 2004. He currently maintains his CERTIFIED FINANCIAL PLANNER™ certification. During his career, Vincent has also studied advanced wealth management at the following institutions:

Wharton School University of Pennsylvania Center for Fiduciary Studies Joseph M. Katz Graduate School at the University of Pittsburgh John F. Kennedy School of Government Harvard University Philip E. Heckerling Institute on Estate Planning University of Miami School of Law Richard D. Irwin Graduate School American College in Bryn Mawr, Pennsylvania Esperti-Peterson Institute Michigan State University Cannon Financial Institute, honors graduate Trust School I at University of North Carolina, Charlotte Trust School II at University of Notre Dame Trust School III at Boston University Law School Kinder Institute of Life Planning

# 3. Disciplinary Information

None of ICW's Investment Advisor Representatives have any material reportable disciplinary or legal events.

# 4. Other Business Activities

Charles Rossi serves on the Board of Directors for Help in Healing Home, a 501c non-profit organization located at the Mayo Clinic Phoenix that provides extended stay residences at the Village at Mayo Clinic in Phoenix for out-of-area patients receiving extended treatments for cancer and complex organ transplant surgeries. Charles receives no compensation for his services as a board member.

Vincent Rossi serves as the Chairman for the Intelligent Capitalworks Charitable Fund, a 501c non-profit organization. Vincent receives no compensation for his services as Chairman.

# 5. Additional Compensation

There are no Supervised Persons affiliated with any securities brokerage firm or securities dealer and do not have any other financial industry affiliations. Neither the Firm nor any Supervised Person receive commissions, bonuses or other third-party compensation based on client solicitations or referrals, new accounts or on the sale of securities or other investment or insurance products.

## 6. Supervision

Intelligent Capitalworks has a Compliance Program that includes written compliance policies and procedures that are reasonably designed to detect, prevent and correct violations of securities laws, rules and regulations. All Supervised Persons are required to adhere to our compliance policies and procedures in the performance of their activities and responsibilities to us and you.

Jillian Carlson, IACCP<sup>®</sup>, AIF<sup>®</sup> is the Chief Compliance Officer and is responsible for administering the Firm's Compliance Program and supervising and monitoring the advisory services and discretionary trading activities of the Firm's Supervised Persons with regular reviews. If you have any questions or concerns about your account, she can be reached at 480-951-2900.

# <u>Appendix A – Professional Designation Qualifications</u>

Minimum qualifications to earn the following professional designations:

### **CFA®** – Chartered Financial Analyst®

- Bachelor's degree or higher, plus
- A passing score on the Level I examination, plus
- A passing score on the Level II examination, plus
- A passing score on the Level III examination, plus
- 4,000 hours of qualifying work experience, plus
- Professional references, plus
- Adhering to the CFA<sup>®</sup> Institute's Code of Ethics and Standards of Professional Conduct, plus
- Acceptance by the CFA<sup>®</sup> Institute.

# **CFP**<sup>®</sup> − **CERTIFIED FINANCIAL PLANNER**<sup>™</sup> **professional**

- Bachelor's degree or higher, plus
- 15 semester credit hours of upper division undergraduate or graduate classes, plus
- A passing score on the 10-hour, two-day CFP<sup>®</sup> Certification Examination (pre-11/2014), or
- A passing score on the 6-hour, one day CFP<sup>®</sup> Certification Examination, (post-11/2014), plus
- 6,000 hours of qualifying financial planning work experience, plus
- Adhering to the CFP<sup>®</sup> Board's Standards of Professional Conduct, plus
- · Adhering to a Fiduciary Standard, plus
- Acceptance by the CFP<sup>®</sup> Board, plus
- 30 hours of Professional Continuing Education every two years, including ethics, plus
- Recertification annually.

#### ChFC® – Chartered Financial Consultant®

- Successful completion of the CFP® Certification Education Program, plus
- Additional coursework, plus
- Three years of qualifying work experience, plus
- Adhering to the American College Code of Ethics and Procedures, plus
- Acceptance by the American College of Financial Services, plus
- 30 hours of Professional Continuing Education every two years, including ethics, plus
- Recertification bi-annually.

# **CIMA**<sup>®</sup> – Certified Investment Management Analyst <sup>®</sup>

- A passing score on the Qualifying Examination, plus
- Attending an Investments & Wealth Institute registered educational program, plus
- A passing score on the Certification Examination, plus
- Three years of qualifying financial services work experience, plus
- Adhering to the Investments & Wealth Institute's Code of Professional Responsibility, plus
- Acceptance by the Investments & Wealth Institute, plus
- 40 hours of Professional Continuing Education every two years, including ethics, plus
- Recertification bi-annually.

#### CLU® - Chartered Life Underwriter®

- 24 semester credit hours of upper division undergraduate or graduate classes, plus
- 6,000 hours of qualifying insurance work experience, plus
- Adhering to the American College Code of Ethics and Procedures, plus
- Acceptance by the American College of Financial Services, plus
- 30 hours of Professional Continuing Education every two years, including ethics, plus
- Recertification bi-annually.

### AEP® - Accredited Estate Planner®

- Currently a JD, CPA, CFP<sup>®</sup>, ChFC<sup>®</sup>, CLU<sup>®</sup> or CTFA, plus
- Presently and significantly engaged in estate planning activities, plus
- Completion of two graduate classes at the Richard D. Irwin Graduate School, plus
- Five years of estate planning work experience, plus
- Professional references, plus
- Acceptance by the National Association of Estate Planners & Councils, plus
- 30 hours of Professional Continuing Education every two years, plus
- Recertification annually.

# CAP® - Chartered Advisor in Philanthropy®

- 9 semester credit hours of graduate level classes, plus
- Three years of qualifying philanthropic work experience, plus
- Adhering to the American College Code of Ethics and Procedures, plus
- Acceptance by the American College of Financial Services, plus
- 30 hours of Professional Continuing Education every two years, including ethics, plus
- Recertification bi-annually.

#### CTFA - Certified Trust and Fiduciary Advisor

- Bachelor's degree or higher, plus
- Five years of qualifying wealth management work experience, plus
- A passing score on the CTFA Certification Examination, plus
- Professional references, plus
- Adhering to the Institute of Certified Bankers Professional Code of Ethics, plus
- Acceptance by the Institute of Certified Bankers, plus
- 30 hours of Professional Continuing Education every two years, plus
- Recertification annually.

## AIF® - Accredited Investment Fiduciary®

- Bachelor's degree or higher and a professional credential, plus
- Completion of a minimum of twenty (20) required hours of training courses, plus
- Completion of required capstone course, plus
- Two years of relevant work experience, plus
- A passing score on the AIF® Certification Examination, plus
- Adhering to a Fiduciary Standard, plus
- 30 hours of Professional Continuing Education every two years, plus
- Recertification annually.

## IACCP® - Investment Adviser Certified Compliance Professional®

- Completion of seventeen (17) required regulatory compliance courses, plus
- Completion of three (3) elective regulatory compliance courses, plus
- Two years of compliance work experience, plus
- Submission of an ethics commitment and assessment, plus
- A passing score on the IACCP<sup>®</sup> Certification Examination, plus
- 12 hours of Professional Continuing Education every year, including ethics, plus
- Recertification annually.

## **NRS Investment Adviser Core Compliance Program Certificate**

- Completion of ten (10) regulatory compliance courses, plus
- Submission of Ethics commitment and assessment

## FINRA Series 65 Registration as an Investment Advisor Representative

- A passing score on the FINRA Series 65 Uniform Investment Adviser Law examination, plus
- State requirements for Professional Continuing Education requirements.